ECASoft













What is ECASoft?

ECASoft is a one-stop cost-effective software solutions and services provider for all kinds of businesses.

Merging technology with business we help our client's businesses to:

Enhance productivity
Ease infrastructure maintenance
Increase profitability and growth.

Specializing in automating and mobilizing corporations and individuals by changing the way they access, use and



exchange vital and confidential information, by using the latest in Internet / Intranet, Client-Server, Enterprise, Wireless and Security technologies.

Comprised of an experienced, skilled and a highly motivated development staff, we enable our client's to automate their businesses in every possible way.

Our growth being directly dependant on our client's growth and success is one of the major forces that drive us to creating Quality Software.

ECA Philosophy

Do not go where the path may lead, go instead where there is no path and leave a trail.

Ralph Waldo Emerson

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It is not because things are difficult that we do not dare; it is because we do not dare that they are difficult. **

Seneca

Company Objective

Our objective is to merge technology with business and unleash the potential of our client's business operations thus enhancing



productivity, decreasing competitiveness, increasing profitability and growth, and to create a world where all vital information according to our client's need is at their fingertips, regardless of their geographical location.

Another major objective we keep in mind while developing software is Quality. We believe in developing software that is Extensible, Customizable & Applicable.

ECA Goal

We at ECASoft have a deep desire in developing solutions that comprehensively address our client's requirements, identifies and provides solutions to restraints, using the best available technology.

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We are what we repeatedly do, Excellence is therefore not an act but a habit. *, Aristotle

Client Benefits

Shortened Development Time Frame

Meeting deadlines is a crucial factor in software development and we achieve this by skilled human resource availability & effective project management skills.



Cost Effectiveness

Being a Pakistan based organization; we are able to employ skilled labour that is relatively cheap as compared with the western markets. In turn the cost incurred by our clients is also relatively very low.

High Reliability

We have a well-organized logistics structure that makes it possible to effectively handle large software projects. Daily backups of all ongoing and completed projects are one of our policies that help us to stay on schedule at all times.

Diverse Range of Software Architectures

ECASoft believes in turn-key solutions and based on this fact we offer a wide variety of software architecture for:



Desktop Solutions Client Server Solutions Distributed Solutions Internet, Intranet & Wireless Solutions.

Client Benefits

Wide Range of Services

From consultancy to website development to business solutions, we have managed to gain expertise in many arenas of software development, some of them include:

Consultancy services

Website / Web application development

Business & Industrial software

development

Graphics design & development

High Degree of Confidentiality

We have based our organization on strong ethical and moral values, and believe in long-term relationships that can only be achieved with trust. The information provided to us by our



clients is at all times kept confidential.

Quality Software

We believe in providing Quality software to our clients that are an asset to them, and for that we have devised rigorous quality assurance methodologies and techniques. This is one of the policies that we never compromise on, as we believe that it is the quality factor that keeps bringing our clients back to us each time.

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Most people are more comfortable with old problems than with new solutions. ,,
Anonymous

Our Services

The service industry needs quality and reliability and are objective is to provide our clients with both.

Consultancy

Providing round-the-clock consultancy services we help our clients improve the way they use technology to gain



maximum benefit from it. We provide consultancy in 3 major areas:

- 1. Software Engineering and Architecture Designing
 By analyzing our clients business and identifying the appropriate software they would need for proper & accurate information flow. We advise them to either buy existing software or design customized software as per their requirements.
- 2. Corporate Networking We help our clients implement a corporate network so that the information they posses can be shared by them in the best possible manner keeping all kinds of security & financial constraints in mind.
- 3. Training
 Our team comprises
 of seasoned software
 engineers with good
 teaching backgrounds.
 We provide training
 for MS-Office products,
 computer languages,
 tools & technologies to



those clients that want to make best use of their in-house software team.

Our Services

Software Engineering

Software engineering at ECASoft covers from Desktop to Client/Server to Enterprise level (Internet & Intranet) applications.

We specialize in providing turnkey software solutions to vour business needs by analyzing, prototyping, designing, managing,

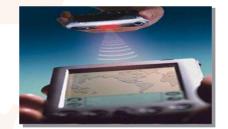


developing and

deploying software according to your business needs. We also provide software maintenance expertise. Following our strict standard developed here at ECASoft we aim at providing you quality software at cost-effective rates.

Web & Wireless Application Development

Our company has designed and delivered successful e-business solutions for the web and wireless. We are acknowledged integration, security and infrastructure experts - all areas



vital to ensuring that your solution is secure, works smoothly and is fool proof.

Our experience covers all aspects of creating successful e-business solutions:

- Internet and Intranet applications
 - ASP, B2B, B2C solutions
- Leveraging technology for competitive advantage
- Integrating with existing information systems
- Secure transaction based solutions

Our Services

Creative Web & Presentation Designing

With a skilled & creative team of dedicated professionals having expertise in Graphic Designing, we guarantee to deliver the best designs for your web applications & presentations.

Having expertise in the areas of:

Macromedia Dreamweaver

Macromedia Flash

Macromedia Firework

Adobe Photoshop

Adobe Illustrator

Corel Suite

Freehand

M.S. Front<mark>P</mark>age

3D Modeling & Animation

Domain Registration & Website Hosting

We recently stepped into this arena so that our clients can have all their technological desires fulfilled from one roof. We provide custom made hosting services to meet your company's requirements. Our solutions are created, keeping flexibility in mind to accommodate new functionality as they evolve.

ECASoft hosting solutions include:

Windows 2000 Packages Red Hat Linux Packages MS SQL Database Packages Email Server Mechanisms

B2B2C Packages

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We can't solve problems by using the same level of thinking we used when we created them." Albert Einstein

Expertise

Architecture

Client / Server Web Application Wireless Application

Business Domain

Financial Systems e-commerce transactional Systems m-commerce Systems Engaging industry automation Applications

Languages

Java
Visual C++
Basic
PL/SQL
XML
HTML / DHTML
WML
UML

User Interface Languages

HTML / DHTML
WAP / WML
Visual Basic
Applet programming
Active X components
development
Borland Delphi

Databases

MS-SQL Server 7.0 / 2000 Oracle MS Access FOXPRO

Operating System

Win NT SUN Solaris UNIX

Web Application Development

Java Server Pages (JSP) Active Server Pages (ASP) Servlets Common Gateway Interface (CGI)

Graphics & Multimedia

Adobe Photoshop Corel Suite Macromedia Flash Freehand Macromedia Director 3D Modeling & Animation

Middleware and Application Server Technologies

EB/J2EE BEA Web Logic Inprise iPlanet Microsoft.Net COM/DCOM CORBA

Methodology

Rational Unified Process (RUP)

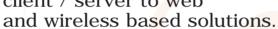
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Difficulties are meant to rouse, not discourage. *, William Ellery Channing

Our People

We strongly believe that it is the people who make an organization successful. ECASoft takes pride in having some of the best breed of Software Engineers, Architects, Developers, Business Analysts and Creative Designers from the industry.

ECASoft believes and works in a team environment, providing customized solutions and consultancy, ranging from multi-tired client / server to web





There is a constant focus in learning and each member of the team undergoes in-house and external training to keep abreast with the changing technologies and norms.



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Research is the art of seeing what everyone else has seen, and doing what no one else has done." Anonymous

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Our Clients

Ranging from automobile industries to electronics manufacturers to textile industries and more we have successfully provided various



solutions for organizations and corporations, some of which include:

- Jamal's Yellow Pages
- Muller & Phipps Pakistan (Pvt.) Ltd
- Xenon Solutions
- Deinfa Motors (Pvt.) Ltd
- **KZR** Associates
- LG Pakistan New Allied Electronics
 - Industries (Pvt.) Ltd.
- Continental Biscuits Ltd
- Lucky Cement Limited
- Managers & Developers
- Finishers Limited (Fateh Group)
- Pakistan National Textile Mills Ltd.
 - (Agha Group)
- Al-Munaf Corporation
- HealthGulf Company Limited
- Innovative Technology
- Aziz Tabba Foundation
- World Memon Foundation
- M.H. Dadabhoy Group
- Knobs & Handles Online Ltd.
- Bonanza Garments

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